

SPECIAL 2026

 embeddedworld
Exhibition & Conference

Available for **free** at the **main entrance** of the exhibition center.

Maximum **exposure** and **impact**: Sent to all subscribers in **English, German, French, Dutch**.

Available as a **free** download for **50,000+** recipients of **eeNews Europe** and **140,000+** of "**Elektor e-zine**" newsletter.

Take the pulse of the electronics industry

Since Elektor and eeNews Europe joined forces in 2024, we've created the largest electronics engineering audience in Europe. For Embedded World 2026 exhibitors, this means unmatched visibility and direct access to professional engineers and decision-makers. We deliver hands-on technical content, industry insights, and comprehensive coverage that help brands stand out in the embedded market.



Seize your chance to be in the spotlight!

PACKAGE A

In one language of your choice*

- > Half page ad (89x254 or 185x80 mm)
- > Publication of your press release (max. 500 words + 1-2 images) in the printed Elektor/ eeNews embedded world Special 2026
- > Publication of your press release on the Elektor website incl. promotion on the eeNews website

€3,500

Additonal language: €1,000 (excl. translation costs)**

PACKAGE B

In four languages*

- > Half page ad (89x254 or 185x80 mm)
- > Publication of an interview or technical article (max. 500 words + 1-2 images) in:
 - The printed Elektor/eeNews embedded world Special 2026
 - The free digital bonus magazine
 - The Elektor websites incl. promotion on the eeNews website

€5,800

PACKAGE C

In four languages*

- > Full page ad (210x297 mm + 5 mm trim)
- > Publication of an interview or technical article (max. 800 words + 2-3 images) in:
 - The printed Elektor/eeNews embedded world Special 2026
 - The free digital bonus magazine
 - The Elektor websites incl. promotion on the eeNews website

€9,300

* Elektor: English, German, French or Dutch | eeNews: English ** Translation services: €650 per language

SOCIAL MEDIA PUSH PRIOR TO THE SHOW

In one language of your choice*

- Pre-show social media campaign across Elektor and eeNews channels
- Platforms include Facebook, Instagram, X, LinkedIn and YouTube
- Total social reach: 330,000+
- Targeted posting strategy to drive awareness and early engagement
- Coordinated visuals and messaging aligned with your show objectives

€2,800

* additional language: + €1,000

LEAD-GENERATION DIRECT MAILER

In one language of your choice*

- Partner mailing promoting your products, services or event through our newsletters:
- Delivered to 10,000 addresses via the Elektor e-zine (140,000 reach) and eeNews Newsletter (50,000 reach)
 - GDPR-compliant audience selection with optional targeting criteria
 - Your own look & feel, formatted by Elektor using your text and images
 - Scalable reach: each additional 1,000 addresses costs €450

€3,500

Additional language: €1,000 (excl. translation costs)**

MULTIMEDIA VIDEO-INTERVIEW

Recommended language: English

- Production of an Interview Video at your booth at embedded world 2026
 - Video length: 5 to 15 minutes
 - Topic and questions can be defined in advance
- Publication of the video on Elektor TV Industry YouTube Channel (71,900 subscribers)
- Supported by a news item on the websites of Elektor and eeNews Europe
- Inclusion in the Elektor e-zine Newsletter (140,000 subscribers) and eeNews Europe newsletter (50,000 subscribers)
- Promotion through various Social Media channels (330,000+ followers)

€5,850

Take a look at our recap of 2025 here:
www.youtube.com/watch?v=Mns7kE_2H1A

* Elektor: English, German, French or Dutch | eeNews: English ** Translation services: €650 per language

Prefer a customized package?

We would be happy to explore the possibilities with you. Contact us today to discuss your ideas!



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[Download](#) the complete Elektor Media Kit 2026 for more options

