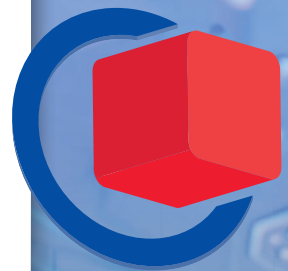


**SPECIAL 2025**



**embeddedworld**

Exhibition & Conference

Available for **free** at the **Elektor booth** (Hall 5-181) and at **main entrance** of the exhibition center.

Maximum **exposure** and **impact**:  
Sent to all subscribers in **English, German, French, Dutch**.

Available as a **free** download for **58,000+** recipients of **eeNews** and **138,000+** of "Elektor e-zine" **newsletter**.

# On the pulse of the electronics industry

With the acquisition in January 2024, Elektor and eeNews have formed a powerful combination. We provide our readers and industry clients with in-depth technical expertise and innovative projects – and serve the B2B electronics sector valuable insights and comprehensive news coverage.



## Seize your chance to be in the spotlight!

### PACKAGE A

In one language of your choice\*

- > Half page ad (89x254 or 185x80 mm)
- > Publication of your press release (max. 500 words + 1-2 images) in the printed Elektor/eeNews embedded world Special 2025
- > Publication of your press release on the Elektor website incl. promotion on the eeNews website

**€2,995**

Additional language: € 1,000 (excl. translation costs)\*\*

### PACKAGE B

In four languages\*

- > Half page ad (89x254 or 185x80 mm)
- > Publication of an interview or technical article (max. 500 words + 1-2 images) in:
  - The printed Elektor/eeNews embedded world Special 2025
  - The free digital bonus magazine
  - The Elektor websites incl. promotion on the eeNews website

**€4,995**

### PACKAGE C

In four languages\*

- > Full page ad (210x297 mm + 5 mm trim)
- > Publication of an interview or technical article (max. 800 words + 2-3 images) in:
  - The printed Elektor/eeNews embedded world Special 2025
  - The free digital bonus magazine
  - The Elektor websites incl. promotion on the eeNews website

**€7,995**

\* Elektor: English, German, French or Dutch | eeNews: English \*\* Translation services: € 650 per language

# Seize your chance to be in the spotlight!

## BRAND AWARENESS BANNER+NEWSLETTER

In one language of your choice\*

- Leaderboard Banner (728x90 pixels): 5,000 Impressions on Elektor and eeNews website
- Leaderboard Banner (728x90 pixels) in eeNews Newsletter (58,000 subscribers)
- Full Banner (610x90 pixels) in Elektor e-zine Newsletter (138,000 subscribers)

**€2,450**

\* additional language: + 1,000 €

## LEAD-GENERATION WHITEPAPER

In one language of your choice\*

- Whitepaper about your products, technologies or services promoted through our channels:
  - Minimum of 2 weeks presentation on the whitepaper webpages of Elektor and eeNews
  - Supported by a news item on the websites of Elektor and eeNews
  - Inclusion in the Elektor e-zine Newsletter (138,000 subscribers) and eeNews-Newsletter (58,000 subscribers)
  - Optionally including an Elektor lead capture form (leads are shared)

**€2,450**

Additional language: € 1,000 (excl. translation costs)\*\*

## MULTIMEDIA VIDEO-INTERVIEW

Recommended language: English

- Production of an Interview Video at your booth at embedded world 2025
  - Video length: 5 to 15 minutes
  - Topic and questions can be defined in advance
- Publication of the video on Elektor TV Industry YouTube Channel
- Supported by a news item on the websites of Elektor and eeNews
- Inclusion in the Elektor e-zine Newsletter (138,000 subscribers) and eeNews-Newsletter (58,000 subscribers)
- Promotion through various Social Media channels (143.000+ followers)

**€5,550**

Take a look at a sample here:  
[www.youtube.com/watch?v=2aLwTadmSpU](https://www.youtube.com/watch?v=2aLwTadmSpU)

\* Elektor: English, German, French or Dutch | eeNews: English    \*\* Translation services: €650 per language

# Prefer a customized package?

We would be happy to explore the possibilities with you. Contact us today to discuss your ideas!



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